



JOIN OUR TRACK PROGRAM

Dear Racetracks Across America,

Our 'Families New to Youth Racing' program has been growing rapidly these past few months at YRA. We receive daily phone calls and emails of families looking to get involved in racing and currently don't have the right connections or resources. We start by asking them where they're located and then after doing our own research, we connect them with the tracks closest to them, research the rules and explain what class their child would be in, connect them with safety gear, racecars, and racetrack personnel. It's exciting to see how we are bridging the gap between general society and motorsports and breaking down barriers of entry into racing. We would love to partner with racetracks nationwide in order to keep funneling kids to tracks near them, including yours! Would you please consider a \$50 donation to support this program and allow us to add your track to our portal?

Sincerely,
McKenna Haase
*Executive Director/Chairwoman of the Board
Youth Racers of America Inc.*



844-YRA-KIDS



www.youthracersofamerica.com

ABOUT OUR TRACK PROGRAM

We would love to add your track to our site and help with not only sending kids your way, but also providing resources for kids who already race in your area! Your \$50 donation will allow 3 kids in our program to receive a members pack consisting of a safe helmet bag for their helmet, a members manual packed with all kinds of educational information for youth racing families (particularly on safety) and includes safety gear discounts.



Oklahoma



Thunder Valley Raceway Park



Osage Casino Tulsa Raceway Park



Ardmore Dragway



Tulsa Quarter Midget Club



Oklahoma Motorsports Complex



Red Dirt Raceway



Creek County Speedway



I-44 Riverside Speedway



Arkama Speedway

Please help us build up the future racers and decision makers in our sport and inject youth enthusiasm into racing for many years to come!





TO DONATE

YRA is a 501(c)(3) and all donations are tax deductible.

To donate by check:

Youth Racers of America Inc.
1701 E Edgewood Ave.
#17754
Indianapolis, IN
46227

To donate online:

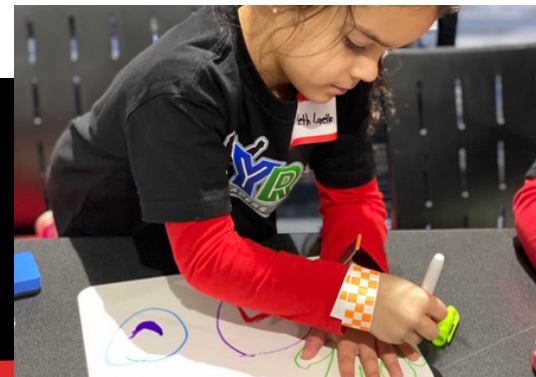
<https://youthracersofamerica.com/donate/>

To donate via Venmo:

@youthracersofamerica



venmo



FOR MORE ON YRA...



ABOUT YOUTH RACERS OF AMERICA

In 2019, Youth Racers of America, Inc. was founded in order to create a stronger foundation for youth racers. Youth Racers of America Inc. is a 501(c)(3) nonprofit designed to provide camps, clinics, safety gear, and educational resources for youth racecar drivers across the nation. YRA helps racers through 3 main categories: Current Youth Racers and Families, Families New to Youth Racing, and Career Opportunities for Teens.

CURRENT YOUTH RACERS AND FAMILIES:

Families that are currently involved in youth racing can become a member of YRA in order to unlock a library of resources and opportunities for their youth racer(s). The current member's zone of the YRA site is designed to engage, inform, educate, and develop current youth racers and their families. This includes informational videos on driving, marketing, safety, character, advice from professional drivers, and more, along with articles and other informational resources.

FAMILIES NEW TO YOUTH RACING:

There's currently a lack of outreach to general society on what youth motorsports are and how to get involved. In other words, young NASCAR and IndyCar fans might not even know the first place to start if they want to chase their dream of becoming a professional driver someday. This free area of the site allows families to view an interactive map in which you can select your location and see tracks in your area, the type of cars that race there, what the cost is for that type of racing, and how to go about purchasing.

CAREER PROGRAM FOR TEENS:

Unfortunately, not all drivers go on to be professional drivers. YRA wants to create a channel that exposes teen racers to a wide variety of job opportunities in motorsports that can help them diversify their skill sets and career options. This program provides teens with connections to job shadows, internships, and job postings in motorsports. The goal of this program as a whole is to create a more educated, professional, and passionate industry.

YRA's goal is to have EVERY youth racecar driver in the United States a member of YRA. Join us in helping to grow, educate, and empower the fastest kids of tomorrow!

See you at the track!

MCKENNA HAASE

YRA FOUNDER, EXECUTIVE DIRECTOR & CHAIRWOMAN OF THE BOARD

KEEP UP WITH MCKENNA & HER RACING AT...

WEBSITE – MCKENNAHAASE.COM

FACEBOOK – @MCKENNAHAASETHR

TWITTER – @MCKENNAHAASE

INSTAGRAM – @SASSYHAASE55



CLINICS/CAMPS – WHAT TO EXPECT...

WE ARE CONSTANTLY WORKING ON LOGISTICS TO CONFIRM MORE YRA CLINICS/CAMPS. IT IS VERY CHALLENGING TO ALIGN THE SCHEDULES OF TRACKS, SERIES, PRO DRIVERS, AND INDUSTRY PROFESSIONALS, WHILE ALSO CONSIDERING KIDS' SCHOOL SCHEDULES & HOLIDAYS. IN THE FUTURE, WE HOPE TO HAVE 4-5 CAMPS PER YEAR AT DIFFERENT LOCATIONS AROUND THE COUNTRY.



EXAMPLE SCHEDULE

Check-in/Registration Opens – 1:00
Drivers in firesuits and cars set up – 1:00-2:00
Seminar 1 – 2:00-2:15
Seminar 2 – 2:15-2:30
Seminar 3 – 2:30-2:45
Seminar 4 – 2:45-3:00
Break / Buffer for seminars – 3:00-3:30
Hot laps – 3:30-4:15
Heat Races – 4:15-6:15
Awards & extras – 6:15-7:00



Drivers are split into age groups, typically 5-7, 8-10, 11-13, and 14-17. Drivers spend the first-hour attending age-appropriate information seminars on driving, safety, sponsorship, and media before climbing in their cars to be coached by the pros. Parents will also be attending sessions on the same topics taught at a higher level.

Typical Driving layout: The clinic will feature a team-implemented format, similar to NBC's, The Voice. Four pro drivers will have teams consisting of up to 12 drivers per team that race in 4 car heat race shootouts to get each pro down to their final 4 drivers who will compete against the other teams for a grand prize.

BE SURE TO FOLLOW YRA'S SOCIAL MEDIA CHANNELS FOR THE LATEST INFORMATION ON UPCOMING CLINIC/CAMP DATES, LOCATIONS, IMPORTANT DETAILS, & THE LINK TO REGISTER YOUR DRIVER. WE WILL POST INFORMATION AS SOON AS IT IS CONFIRMED.



WHY SHOULD KIDS BE A YRA MEMBER?

BENEFIT #1

Discounted or free rates to camps/clinics. We are working on upcoming events with INDYCAR, NASCAR, and the World of Outlaws in Indianapolis, Iowa, Tulsa, Charlotte, and more in the coming months, so stay tuned for fun events for your child to be a part of!

BENEFIT #2

Safety gear discounts! Visit our website, youthracersofamerica.com, to see the most current list of companies we are partnered with on safety gear. If you need to order gear, order through us via email (contact@youthracersofamerica.com) and receive 15-40% off!

BENEFIT #3

Monthly resources and prizes. Check out our website and YouTube channel for videos (tons more coming) on tech tips, advice for drivers and parents, and more! Each month we will be giving out prizes for either select or all members!

BENEFIT #4

Marketing support! Visit our resources tab to see our array of marketing materials including autograph cards, marketing presentations, business cards, etc. Although there is still a charge for these items, most of them are 50% off retail pricing.

BENEFIT #5

Staff resource and support. Reach out anytime to 844-YRA-KIDS if you're looking for connections, advice, guidance, etc. for your family in the youth motorsports world. We're always happy to help and are here to serve you!

